

# Definitions for NTIA Privacy Multistakeholder Facial Recognition

Draft – June -20 - 2014

## Algorithm

A limited sequence of instructions or steps that directs a computer system how to solve a particular problem or perform a function.

*Example of Algorithm:* A facial recognition system will have multiple algorithms for: image processing, template generation, matching, etc.

## Custodian

The entity or individual that holds Facial Recognition Data

## Database

The facial recognition system's database or set of known subjects. May include biometric image and template data as well as biographic, demographic and other data.

## Delete

To make unreadable Facial Recognition Data so that after deletion it cannot be used by reasonable means.

OR

To remove (something, such as words, pictures, or computer files) from a document, recording, computer, etc.

## Encryption

The protection of data using reasonable means that have been generally accepted by experts in the field of information security, which renders such data unintelligible or unreadable.

## Enroll

The process of storing and maintaining Facial Recognition Data.

## Existing Privacy Laws and Regulations:

Any state or federal law or regulation that governs the collection or use of personal data from a Subject, where Facial Recognition Data could be considered one type of such data. These laws and regulations may include, but are not limited to, the Gramm-Leach-Bliley Act, the Health Insurance Portability and Accountability Act, the Children's Online Privacy Protection, the California Online Privacy Protection Act, the Electronic Communications Privacy Act, Section 5 of the Federal Trade Commission Act, and state UDAP ("Unfair or Deceptive Acts or Practices") laws.

## Facial Authentication

A task where the Facial Recognition System attempts to confirm an individual's claimed identity by comparing the template generated from a submitted face image with a specific known template generated from a previously enrolled face image. This process is also called one-to-one verification.

## Facial Detection

A task where the Facial Recognition System distinguishes the presence of a human face without creating or deriving a Facial Template.

## Facial Detection Software

Software used to detect the presence of a human face.

*Example of Facial Detection:* A store uses *facial detection* to more accurately count the number of people entering the store.

## Facial Identification

Searching a database for a reference matching a submitted Facial Template and returning a corresponding identity.

*Example of Facial Identification:* A casino uses *facial identification* to ascertain the identity of a Subject who has entered the premises based on a photo database of known card counters.

## Facial Recognition Data:

Data derived from the application of Facial Recognition Software, including Facial Template and associated metadata.

## Facial Recognition Software:

Software used to compare the visible physical structure of an individual's face with a stored Facial Template.<sup>1</sup>

## Facial Recognition System:

A system that uses Facial Recognition Software.

## Facial Template:

A digital representation of distinct characteristics of a Subject's face, representing information extracted from a photograph using a facial recognition algorithm or Facial Template.

## Facial Image

A photograph or video frame or other image that shows the visible physical structure of an individual's face

## Operation of Facial Detection Software

Facial Detection Software is considered “in operation” when the process of Facial Detection is occurring.

## Secure Storage of Information

Using commercially reasonable measures to secure information.

## Share Information

The disclosure of information to an entity other than the User or Subject.

## Subject:

The individual represented in a Facial Recognition System and/or a facial recognition database.<sup>2</sup>

*Example of Subject:* When gaining access to the apartment building, John became the *subject* of the building’s Facial Recognition System.

## Threshold

A user setting for Facial Recognition Systems for authentication, verification or identification.

The acceptance or rejection of a Facial Template match is dependent on the match score falling above or below the threshold. The threshold is adjustable within the Facial Recognition System.

## Entity using Facial Recognition

An entity that uses Facial Recognition Systems to Collect and/or Use Facial Recognition Data about Subjects.

---

<sup>2</sup> Based on the NSTC definition of User, however, separated out to clarify the subject and the user are different.